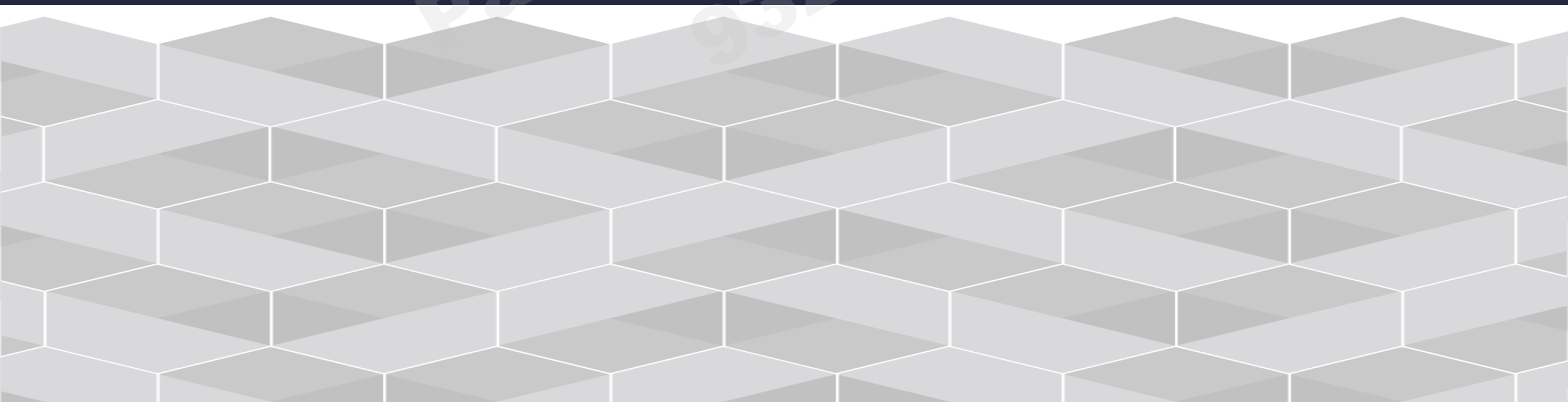


# ***5 Steps Towards Financial Freedom***

***An introductory guide to become financially  
free and how to succeed at it.***



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# ***Table of Contents***

Introduction

Chapter 1 – What is Financial Freedom?

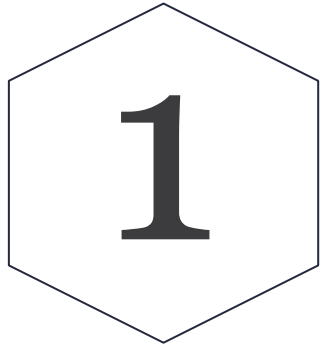
Chapter 2 – Financial Freedom Fund

Chapter 3 – Assuring Financial Freedom

Chapter 4 – Building Financial Freedom

Chapter 5 – Cashing out Financial Freedom

Conclusion



CHAPTER ONE

# *What is Financial Freedom?*

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# What is Financial Freedom

*Ability to follow your passion*

It's always advisable to take the help of qualified and experienced financial advisor for creating a roadmap for achieving the Financial Freedom. This article is simplified with the simple examples to explain the concept and give the overall idea about the process to be followed in brief. While doing it in real life there could be many more things which might need the attention. Qualified and experience financial advisor can help you in guiding you to achieve the financial freedom at earliest possible time, based on your current situation and requirement.

## **Myth about Financial Freedom:**

You might have read or heard a lot about Financial Planning or Financial Freedom planning. What does Financial Freedom Planning (FFP) mean? When can one claim that one is financially free? Many times we misunderstand "being Debt Free" to "Financial Freedom". But it's not true. Being debt free is just one aspect of achieving Financial Freedom. Being Debt free requires you to repay all your current liability like Home Loan, Auto Loan, Personal Loan, while Achieving financial Freedom involves being free from working for money.

# What is Financial Freedom

*Ability to follow your passion*

In one's life when a person is earning enough to cover his household expenses, insurance premiums and EMIs, we believe that the person is enjoying the financial freedom. While the fact is that, when person requires working or putting daily efforts to earn the required amount of money to fulfill all the commitments as mentioned above he/she cannot be said to have achieved the financial freedom. So if you are into the job paying you handsome salary or into the business giving you big profits which are enough to take care of all your expenses and pay for liability, you might feel that you are Financially Free. But it's the biggest "MYTH".

## What is Financial Freedom?

How can one say whether is he financially free or not? It's very easy and simple. While you wake up in to the morning from your bed, ask yourself, is it necessary to go for job or doing business to earn the money you need to survive and to pay for the debt? If your answer is YES, then you are not financially free. But if your answer is NO, then you are undoubtedly financially free.

When we say "Mr. X works for XYZ Ltd." who do you think is the

# What is Financial Freedom

*Ability to follow your passion*

employer and who is the employee? Obviously Mr. X is employee and working for his employer which is XYZ Ltd. Similarly when we say “I work for Money” who is the master and who is the employee. In the given situation “I” is the employee working for the “Money” (employer). So unless in your life Money starts working for you, you can’t claim to be financially free.

## **Passion Vs Profession:**

In majority case, people often have to sacrifice their passion for their profession. Someone loving a painting or photography or dancing, are not into the profession or being painter, photographer or dancer. Some people are very much interested in doing the social work or want to spend time doing some charity. But all of these people are not able to follow their dream and they work as a job man or business man into the area where they are not much passionate about. Why? Because they are not financially free and that’s why their first priority by force is to “work for Money”.

Financial Freedom is the stage which if achieved will allow you to do all those things which you actually wanted to do. So financial freedom is not only about being free from the work but it is allowing yourself to do only those things which you love to do.

# What is Financial Freedom

*Ability to follow your passion*

Simply putting you need to build enough Assets which can give you the regular cash flow for your recurring expenses and periodic requirement of cash for your future goals for life time.

For example, if you need on an average Rs. 600000 a year for your household and all other expenses. So you need to create an asset which gives you this required sum of Rs. 600000 to you in terms of interest or rent or royalty or dividend. So if, you build up the corpus of 1 cr and invest in to the bank fixed deposit fetching you 6% per annum interest, then irrespective of you going on job or doing any business you will get the regular income.

Another example is you try and create the corpus which is enough to buy some property generating the rental income of Rs. 600000 for you.

In nutshell you need to create a mix of assets weather it is debt, equity, real estate etc which can give you the required income of Rs. 600000 in total in form of regular cash flow.



CHAPTER TWO

# *Financial Freedom Fund*

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# FINANCIAL FREEDOM FUND

*Ability to follow your passion*

For achieving the financial freedom you need to first find out how much corpus you need to build to be able to generate the cash flow which can take care of your current and future requirements for household expenses and other financial goals. We can call that fund the Financial Freedom Fund. The amount of Financial Freedom Fund would vary person to person based on the different financial requirements of the person.

Mathematically, Financial Freedom Fund is the sum total of the present value of all the current and future expenses and EMIs you are suppose to pay till the life time. Seeking help of the Professional Financial planner is advisable for finding out the required financial freedom fund for you. Once the Financial Freedom Fund is calculated, then you can adapt the most suitable investment strategy to achieve that targeted Financial Freedom Fund at earliest. By doing a little bit of maths with the help of some financial advisor, you will get an idea about the time which is required to build the financial freedom fund.

There are 3 steps to achieve the financial freedom at earliest. It's called ABC of Financial Freedom.



CHAPTER THREE

# *Assuring Financial Freedom*

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# Assuring Financial Freedom

*It's about you and your family*

Financial Freedom is not the individual goal or dream it's a dream for the family. This is the stage where in absence of you, your family also enjoys the same financial freedom.

So before achieving the Financial Freedom it is very important that you assure the achievement of financial freedom irrespective of you being there or not. Assurance is the stage where an earning person ensures that even in case of the unfortunate demise of the himself/herself, the family of his/her will get the Financial Freedom Fund.

As building the Financial Freedom fund is a process which requires the disciplined investment over period of few years, it requires man to work for money till the financial freedom fund is build up. Meanwhile one need to protect and assure the achieving of financial freedom fund for family against any unforeseen event like the unforeseen demise of the earning member.

Once the Financial freedom fund is calculated we need to find out the gap which is required to bridge between the Financial Freedom Fund and your current assets and investments. And whatever gap is

# Assuring Financial Freedom

*It's about you and your family*

need to be bridged by the Insurance for assuring the financial freedom before it's achieved.

**Financial Freedom Fund – your current assets – current life insurance sum assured**

**= Buy Term Plan**

Let's take an example,

In this example to make it simple, I would ignore the inflation and time value of money for the sake of simplicity,

Mr. Prem is a family man having a wife and daughter into the family. Some of the data regarding his expense liability and investments are as below.

Monthly House hold expense:	Rs. 25000
Amount needed for the higher education of Daughter:	Rs.500000
Amount needed for the marriage of Daughter:	Rs. 700000

# Assuring Financial Freedom

*It's about you and your family*

Current Outstanding Home Loan: Rs.120000

Current total investment value: Rs.700000

Life Insurance Sum Assured: Rs. 300000

In above case let's first of all let's find out required Financial Freedom Fund.

Assuming 8% risk free rate of return, Mr. Prem needs around Rs. 37,50,000 for taking care of his household expenses. Rs. 37,50,000 if invested in FD then it would fetch Rs. 300000 as an yearly interest at 8% rate of the return which is around Rs. 25000 a month. So, total financial freedom fund is the sum total of Rs. 37,50,000 plus the current and future liability. Once we find out the required amount of financial freedom fund we need to deduct the current value of Investments and existing sum assured from various insurance policies.

# Assuring Financial Freedom

*It's about you and your family*

Rs. 37,50,000 (to take care of the household expense)

+ Rs. 12,00,000 (Outstanding Home Loan)

+ Rs. 5,00,000 (Daughter's Education)

+ Rs. 7,00,000 (Daughter's Marriage)

**Rs. 61,50,000 (FINANCIAL FREEDOM FUND)**

-Rs. 700000 (Investments)

-Rs. 300000 (Current Life Insurance)

**Rs. 51,50,000 (GAP TO BE BRIDGED FOR ASSURING FINANCIAL FREEDOM)**

# Assuring Financial Freedom

*It's about you and your family*

In case of Mr. Prem, the Financial Freedom Fund requirement is Rs. 61,50,000 and the value of the investments and the current life insurance is 10 lacs. So there is a gap of Rs. 51,50,000 which he needs to build up through regular investments.

Mr. Prem needs to buy additional life insurance policy giving the Sum Assured equal to Rs. 51,50,000. The best choice for assuring the financial freedom through life insurance is to buy the Pure Risk cover also known as the Term Plan. As the term plan is the cheapest way to get the big risk cover which is ideal incase of assuring the financial freedom.



CHAPTER FOUR

# *Building Financial Freedom*

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# Build Financial Freedom

*SIP by SIP*

Once you have assured that your family would certainly get financial freedom even in your absence then we need to take the second and most important step. The step towards achieving the financial freedom is Building the Financial Freedom Fund. The gap between the Financial Freedom Fund and your current value of your investment is the corpus required to be build up over period of time through wise investment strategy.

Continuing with the earlier example, the required Financial Freedom Fund was Rs. 61,50,000 for Mr. Prem, while the value of his current investments were Rs. 7,00,000. So in case of Mr. Prem we need to add Rs. 54,50,000 in his investment basket. Targeted corpus or Rs. 48.25 lacs is to be achieved through various investments.

If Mr. Prem's monthly income is Rs. 36000 then he would left with the surplus of around 12000 per month as the household expenses of Mr. Prem is Rs. 25000/- p.m. Assuming Rs. 4000/- p.m. is the premium he pays for the life insurance policies. Then he will be left with Rs. 8000/- p.m. and existing investment of Rs 700000 as a investible surplus. Mr. Prem wants to get the Financial Freedom in 12 years.

# Build Financial Freedom

*SIP by SIP*

Based on above details, we need to find out how much rate of return is required on investment to generate the corpus of Rs. 54,50,000 lacs on existing investment of Rs 7 lacs and additionally investing Rs. 8000/- p.m. in 12 years. Required rate of return in this case would be approx 12.55% CAGR (Compounded Annual Growth Rate).

If Mr. Prem opts to invest into postal recurring giving 8% CAGR return or any other instrument which gives the rate of return lesser than 12.5% CAGR, he would not be able to achieve his financial freedom in 12 years. It would take 16 years instead of desired 12 years to achieve the financial freedom if investments fetch the return of 8%.

Selecting the right asset class based on the required rate of return is very important. A small mistake in opting for the wrong choice might lead to wastage of some of the very important years of one's life in the slavery of Money, which otherwise could have been spent doing what one actually loves to do the most.

Instead, had Mr. Prem been able to generate the 20% CAGR on his investments, he would have achieved the financial freedom in just around 9 years only.

# Build Financial Freedom

*SIP by SIP*

Best way to build the financial freedom fund is by investing regularly through the SIP into the Diversified Equity Mutual Fund having a long track record. Investment into the Mutual Funds and that through SIP is considered to be the most ideal way of creating the wealth for any investor. It can generate the better inflation adjusted returns with much lesser risk.



CHAPTER FIVE

# *Cashing Financial Freedom*

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# Cashing Financial Freedom

*Focus on regular Income and Growth*

This is the final stage of achieving and enjoying the financial freedom. In the beginning of this stage the Financial Freedom Fund is already built through various investment strategies. One need to re allocate his Financial Freedom Fund into the various investment from which he would get required cash flow on regular basis for one's needs.

In this stage of life one need to move out his money from the assets which are considered more risky and buy those assets which are less risky and can generate the stable income flow. One can look at the SWP (Systematic Withdrawal Plan) for the need of recurring expenses like household expense, once the financial freedom is built. SWP gives the flexibility to choose the amount of monthly withdrawal according to one's need.

Have you planned for your financial freedom? If the answer is NO, do it now. Remember, most people don't achieve the financial freedom because they fail to plan rather than plan to fail.

## *Contact us now*

It is always advisable to consult an experienced professional who can help you in creating a roadmap towards your financial freedom and also to help you to stick to it in disciplined manner.

**ALL THE BEST**

*“Financial Freedom is mental, Emotional and Educational process.” Robert Kiyosaki*

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